

MARKET RESEARCH, NEEDS ASSESSMENT AND ESTABLISHMENT OF SEECHILD TRAINING CENTRE

Country:	UGANDA. WAKISO
Title	Market Research, Needs assessment and establishment of SEECHILD Training Centre.
Applicant	SEECHILD UGANDA
Owner of project Contact person Phone contact Email Location	SEECHILD Fredrick Kirigwajjo Matovu +256785170677 fredmatovu7@gmail.com . Bunamwaya Wakiso District- Kampala Uganda.
Type of organization	CBO
Objectives	<ol style="list-style-type: none"> 1. Identify potential beneficiaries for the skills Training centre for SEECHILD at Bunamwaya. 2. Assess the needs to be addressed in the Training centre 3. Identify potential local/community organizations as partners in the use of the skills training centre 4. Promote community awareness of the centre and her services. 5. Launch of the Training centre
Beneficiaries	Children with special needs and their families
Budget:	19,290,000 (4823Euros)
Total amount	19,290,000 (4823 Euros)
Amount requested	17,490,000 (4373 Euros)
Own contribution	1,800,000 (450 Euros)
Duration	3 months
Expected results	<ol style="list-style-type: none"> 1. A detailed list of children with disabilities for the envisaged area with information concerning their location, type of disability, age, and status of their home. 2. Detailed information about the problems identified and prioritized assessment of needs to be addressed by the Centre. 3. Creation of good working relationships with Local council leaders, and other influential people in the community to promote local support for the Centre. 4. Well prepared brochures of SEECHILD for publicity 5. The Training Centre in operation with adequate customers for her services.
PROJECT DESCRIPTION	
Project Analysis:	
<p>SEECHILD will carry out a market research and needs assessment survey in order to contribute to more knowledge regarding the problems of children with special needs and their experiences. The research will also form a foundation for the establishment of SEECHILD Training Centre</p> <p>The survey will take place in the surrounding area of the centre. We shall take a diameter of 10 KM. This area covers the following villages or zones: Kisigula, Katale, Ngobe, Nakinga, Kitebi, Nfuufu, Wankulukuku, Kabaawo and Nyanama. Two villages will be covered with in one week. The population of this area is estimated to be approximately 150,000 residents.</p>	

Environment description:

The area where the survey is taking place is a residential area mostly for people who work in Kampala city and her surroundings. Its a mixed community of high and low income earners. The area is developing very fast because of influx of city dwellers. As already mentioned above, the settlement structure is not well planned and many slums are developing because there is no strict settlement regulations enforced.

The economic activities carried on in this area are retail trade, open markets, schools, and small service provision units (like bars, churches, clinics, and restaurants) done in rudimentary manner.

Among the major social problems found in this area is; prostitution, slums, poverty and drunkerndness. This has lead to wide spread of sexually transmitted diseases like AIDS, domestic violence which lead to family breakdown and negligence of parental roles to mention but a few. These social problems have made many children to be neglected, they are not taken to school and are malnourished.

Project Description:

The project will involve the deployment of six young people (3 hired in and 3 of SEECHILD team) who will move house to house identifying children with disabilities. They will conduct interviews using questionnaires which will enable them to get detailed information of the children with disabilities.

Two villages will be covered with in one week. The population of this area is estimated to be approximately 150,000 residents. This means that the research will take approximately four to six weeks of five working days in a week and the remaining time will be for analysing the data collected, making a report and the Training Centre will then be launched.

The deployed young men and women will be given an induction session, where they will be briefed on how to conduct the research and fill in the questionnaire forms. They will be grouped into three pairs where one person will do the talking and the other writing down the information gathered.

At the end of the day, all forms will be collected at the office and filed according to the villages and streets for easy location of particular cases. At the end of each week the team will gather together to deliberate on their impression and way forward of the research.

After the research, we shall conduct a stake holders meeting to brief them about the findings and follow up in the center. This meeting will involve Local council chairpersons, opinion leaders, Local council counsellors in charge of children affairs, religious leaders to mention but a few. The purpose of this meeting is to gather opinions of the leaders about the project, promote their support and awareness of what is being done. A total of 80 participants is targeted. The meeting will be facilitated by specialist in children with disabilities to give technical in put about these special children. This is when the Training Centre will also be launched.

Background

SEECHILD (Sustainable and Effective Empowerment of Children with Disabilities.) is an Organization founded by four people who have for over 15 years been working with vulnerable Children.

Fred K. Matovu the Program Director has been working with Daughters of Charity as an Administrator running three activities Centres which help vulnerable children. He started KISTC (Kiwanga Intergrated Skills Training Centre) program at Kiwanga Charity Centre. KISTC

specifically imparts self help and vocational skills to Children with disabilities and also advocate for children's rights in Mukono district.

Fred is also involved in establishing the Day care and Vocational skills training centre for Children with disabilities called Ggaba centre for Children with disabilities.

Since its inception in 2015, KISTC has saved 10 children who were on verge of death. These children had been neglected by their parents because of lack of information of how to handle their disabilities. Through proper medication, balanced diet, and physical exercises, the children regained their health. They are now on the program of basic life skills training.

Together with Fred's colleagues, Susan Nnamujjumbi, Flora Mukwaya, and Charles Ddungu, they carry out Advocacy Campaigns at Butabika Hospital and various churches to sensitize parents who have such children to become better parents by imparting skills which help the parents to understand their children in a better way and also provide parental skills for proper grooming of such children with special needs.

Through these activities, they have realized the problems which parents undergo to raise these children. The major problem noted is that children and parents suffer a great deal. They undergo discrimination and isolation imposed on them by the communities because of wide spread biases and ignorance of the causes and nature of various disabilities among children.

Such children lack appropriate schools or centers where they can be nurtured, educated and skilled for a bright future.

SEECHILD comes on board to contribute effectively through research and innovation to create a happy and sustainable life for children and their families. In so doing SEECHILD will carry out extensive awareness and advocacy programs as well as providing skills for parents and children with disabilities.

Bunamwaya Integrated Day Skills Training Centre (BIDASTC)

SEECHILD is establishing a day Training centre at Bunamwaya where they intend to carry out the skills Training and basic life care programs for children and their parents. Among them will be;

1. **Sanatorium Program:** where children who are suffering from almost incurable disabilities like cerebral palsy, Epilepsy, autism etc are given basic life care, and basic training. These include supervised medical treatment as advised by the medics, physical exercises to develop their capacities and proper nutrition. They are also given safe day accommodation as their parents go for work.
2. **Basic life skills training Program:** These involves eating habits, toileting, tooth brushing and simple domestic work. Many of these children are neglected by their parents and grow-up without these basic life skills which make them to become misfits in the wider community. SEECHILD will offer these skills to enable children to cope up with ordinary life becoming less dependant on their guardians or parents support.
3. **Basic communication training:** Many children living with disabilities take time to develop communication skills. Ordinary schools reject them because of lack of skilled personnel to handle their special needs. SEECHILD will give these basic communication training which involve reading, counting and sign language for the deaf.
4. **Vocational Skills training:** Children with disabilities have potentials to develop skills which are beneficial to the society and they can use them to sustain their lives. However many are not given a chance to do so because of the bias the society holds and lack of specialized institutions to handle their special needs. SEECHILD provides skills like tailoring, art and craft, music and drama.

VISION:

SEECHILD strives to be a leading sustainable Organization in Uganda, empowering families and children with disabilities through awareness raising, advocacy and skills training.

MISSION:

SEECHILD exists to promote a happy and sustainable life among families and their children with disabilities by collaborating with relevant stakeholders to carry out extensive research on forms & effects of disabilities, advocate for children's rights, offer counselling, basic care services and skills training.

OUR OBJECTIVE:

Promotion of viable solutions and strategies that alleviate problems facing children with disabilities and their families in our Society.

MOTTO:

Skilling disarms disability.

Activities:

1. Recruiting and training 3 new young people with capacity to obtain relevant information.
2. Identifying and registering children with special needs targeted for the skills Training Centre in 9 villages.
3. Turning collected information into a training program for the Skills Centre
4. Printing out 500 brochures and 10 T- shirts for the staff
5. Holding a one day stake holders meeting.
6. Launching the skills Training Centre

How is the project going to be managed and by whom?

SEECHILD will be managing and monitoring the project and progress reports will be given to Tusaidiane

Budget

Training Centre	Units	Unit cost	Frequency	Total cost
Rent	3 rooms	150,000	Per month	1,800,000
Tables	2	200,000	1	400,000
Painting and small repairs of the Training Centre				1,000,000
Chairs	6	60,000	1	360,000
Office benches	2	150,000	1	300,000
Bookshelf	1	200,000	1	200,000

Total 4,060,000

Equipment

Laptops	2	1,000,000	1	2,000,000
Back-up Transcend	2	250,000	1	500,000
Printer	1	650,000	1	650,000
Stationery and printing for market Research project	1	600,000	3months	600,000

Total 3,750,000

Labour for start-up and market Research for 3 months				
Food and Transport for research	6	20,000	30days	3,600,000
Allowance for the childcare specialist (physician)	1	100,000	2days	200,000
Project Coordinator	1	300,000	3months	900,000
Owner/ Staff/ interviewers	3	200,000	3months	1,800,000
Hired-in interviewers	3	440,000	1.5 months	1,980,000
				Total 8,480,000
Materials for the Research and cost for the Launch of the Training Centre				
Printed T-shirts	10	30,000	1	300,000
500 Brochures	500	2000	1	1,000,000
Lunch for stake holders meeting and Launch	80	15,000	1	1,200,000
Tents and 80 chairs	1	200,000	1	200,000
TUL Advisory service	1	100,000	3months	600,000
				Total 3,000,000
				Grand Total 19,290,000
				Euros 4.823

Considerations

Possible problems that could cause difficulties in implementing the project.

- Lack of sufficient funds to carry out the project.
- Misunderstanding of the people for the purpose of the research.
- Lack of cooperation from the community to answer transparently the given questions.
- High expectations (financial rewards) from the local leaders and potential beneficiaries.

Strategies to mitigate the above foreseen risks:

- Appropriate induction on the use of good communication skills will be given to the researchers to avoid any barriers and misleading information when carrying out the research.
- Persuasive language will be used to attract leaders (working hand in hand with the local/community leaders)

Why should this project be funded?

The Centre is definitely a very crucial project addressing the most pressing problem in the community where children with special needs are denied a right to a normal childhood. And, if it's not supported by the community and not well planned according to the needs of the community, it might fail to take off.